**77TH Alice in Dairyland**

**Sponsorship Form**

You are invited to be part of the 77th Anniversary of the Alice in Dairyland Finale hosted by Door County, taking place May 2, 3, and 4, 2024.

Be a part of this exciting event promoting agricultural products and businesses around Wisconsin, while highlighting Door County and its thriving agricultural community for the next 12 months.

* Be associated with the historic Alice in Dairyland program, which is an economic driver, educating consumers on Wisconsin agriculture and promoting products, ranging from cherries and apples to wine and lavender. Agriculture accounts for $104 billion of the state’s economy.
* Show your customers you care about their business by helping Alice in Dairyland promote Wisconsin agriculture, while building bridges between farmers and consumers.
* Review the sponsorship grid and benefits you will receive when you help fund this year-long program.
* In kind donations are also appreciated, please contact our committee to discuss.

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| **CHERRY ON TOP**  $10,000 AND up | **CHERRIES JUBILEE**  $5,000 - $9,999 | **CHERRY CHEESECAKE**  $2,500 - $4,999 | **CHERRY SUNDAE**  $1,000 - $2,499 | **CHERRY PIE**  $500 - $999 | **CHERRY BLOSSOM**  $250 - $499 |

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| ⃝ Yes, we would like to sponsor the 2024 Alice in Dairyland Finals at the level. | |
| ⃝ Enclosed is my check for $ OR ⃝ Please invoice me for $\_\_\_\_\_\_\_\_\_\_\_\_ |  |
| ⃝ In Kind Donations and Monetary Value: |  |
|  | |
| Organization: Contact Name: | |
| Address: Phone: |  |
| Email: |  |
| Signature: Date: |  |
| ⃝ We would like to contribute to the Top Candidate gift baskets (7 items required) |  |
| Make Checks payable to: Alice in Door County |  |
| Send this form and check to: Alice in Dairyland/ Door County DP, P.O. Box 735, Sturgeon Bay, WI 54235  Questions? Please contact Jim Smidel (920)609-8551 or Denise Plassmeyer (920) 493-8741 | |

**Door County Dairy Promotions 501C3 Tax Identification Number 39-1730301**

If your sponsorship level includes having your logo included in our publications and advertising, please send a high resolution logo in a jpg format to Corey Geiger by email at [cgeiger@uwalumni.com](mailto:cgeiger@uwalumni.com).