



Dear Friends in Walworth County:

Walworth County, *for the first time in the event's history*, will host the annual Alice in Dairyland Finals competition. Not only will Walworth County businesses in both agriculture and tourism be front and center in all of the year-long activities that will take place in the County, but will also be showcased to the entire great State of Wisconsin.

The amazing opportunity to become a part of this long standing tradition/event can be yours. We are asking for your Sponsorship support. The funds raised will go directly for promoting the 73rd Alice in Dairyland which in turn will highlight the great opportunities that can be found in Walworth County. This will provide your business with new avenues for greater recognition and support of our wonderful way of life in Walworth County. You may get a chance like this *only once* in your lifetime. Depending on your sponsorship level, you receive perks to spotlight your business and become a part of this great event. Our Alice committee representatives would like the chance to discuss this further with you and to answer any questions that you may have.

Once you have determined your sponsorship level, please complete the information below and either forward to the address listed OR directly to your Alice in Dairyland contact. Once payment has been received, you will receive a letter acknowledging your tax-deductible donation.

Again, we would like to THANK YOU for your consideration in supporting this most exciting event. Partnering in this adventure in the 73rd annual Alice in Dairyland – Walworth County, will ensure a successful event and your company will be associated with the most recognized agricultural program in Wisconsin.

Your 73rd Alice in Dairyland – Walworth County representative,

Susan Earle, Alice in Dairyland 2020 Chair; Derrick Papcke and Barbara A Fischer, Finance Committee Co-Chairs

Sponsor Name:			
Address:			
Contact:		Phone:	
Email:			
Donation Amount:			

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