



**SPONSORSHIP Levels & Benefits** – Promotions May 2019 thru May 2020  
 73<sup>rd</sup> Anniversary - Alice in Dairyland –Walworth County

**ALICE IN DAIRYLAND 2020 SPONSORSHIP LEVELS**

	<b>TIARA CIRCLE</b> \$ 5,000 and Up	<b>DIAMOND</b> \$ 2,500 to \$ 4,999	<b>GOLD</b> \$ 1,000 to \$ 2,499	<b>AMETHYST</b> \$ 500 to \$ 999	<b>CITRINE</b> \$ 250 to \$499	<b>FRIENDS OF ALICE</b> \$100 to \$ 249
LISTED on Sponsor page of website/social media	LOGO & Link	LOGO & LINK	LOGO & LINK	✓	✓	✓
LISTED on official Alice in Dairyland Program booklet	LOGO	LOGO	LOGO	✓	✓	✓
NOTICE of Alice in Dairyland monthly visits in Walworth County	✓	✓	✓	✓	✓	✓
INVITATION to all Press events	✓	✓	✓	✓	✓	
AUTOGRAPHED Alice in Dairyland Poster	✓	✓	✓	✓		
LOGO present at monthly Alice in Dairyland visits	✓	✓				
LEAD SPONSORSHIP of 1 monthly Alice in Dairyland visit	✓					
Dinner Reservations to Candidate Discussion Panel Event-May 15, 2020	8					
Dinner Reservations to Finale Banquet-May 16, 2020	8	6	4	2		
Sponsorship on display at the Finale Event	LOGO	LOGO	LOGO	✓		
Plaque Presentation for Sponsorship at Finale Event	✓	✓				
Certificate of Sponsorship	✓	✓	✓	✓	✓	
Walworth County Ag Video Recognition at Finale	✓	✓	✓	✓		
Proud Sponsor of Alice in Dairyland yard sign	✓	✓	✓	✓	✓	✓

**PLEASE MAKE CHECKS PAYABLE TO:** ALICE IN DAIRYLAND/Elkhorn FFA Alumni Assc  
 Mailing Address: PO BOX 674 ELKHORN WI 53121-0674

This is a tax-exempt organization as described in the Internal Revenue Code and you will receive a letter with the qualifying information for your donation. All sponsor commitments are due by January 31, 2020 for Finale Program publishing deadlines.

NOTE: In-Kind Donations are also welcome. Please discuss with your Alice representative as to how your donation will be recorded.